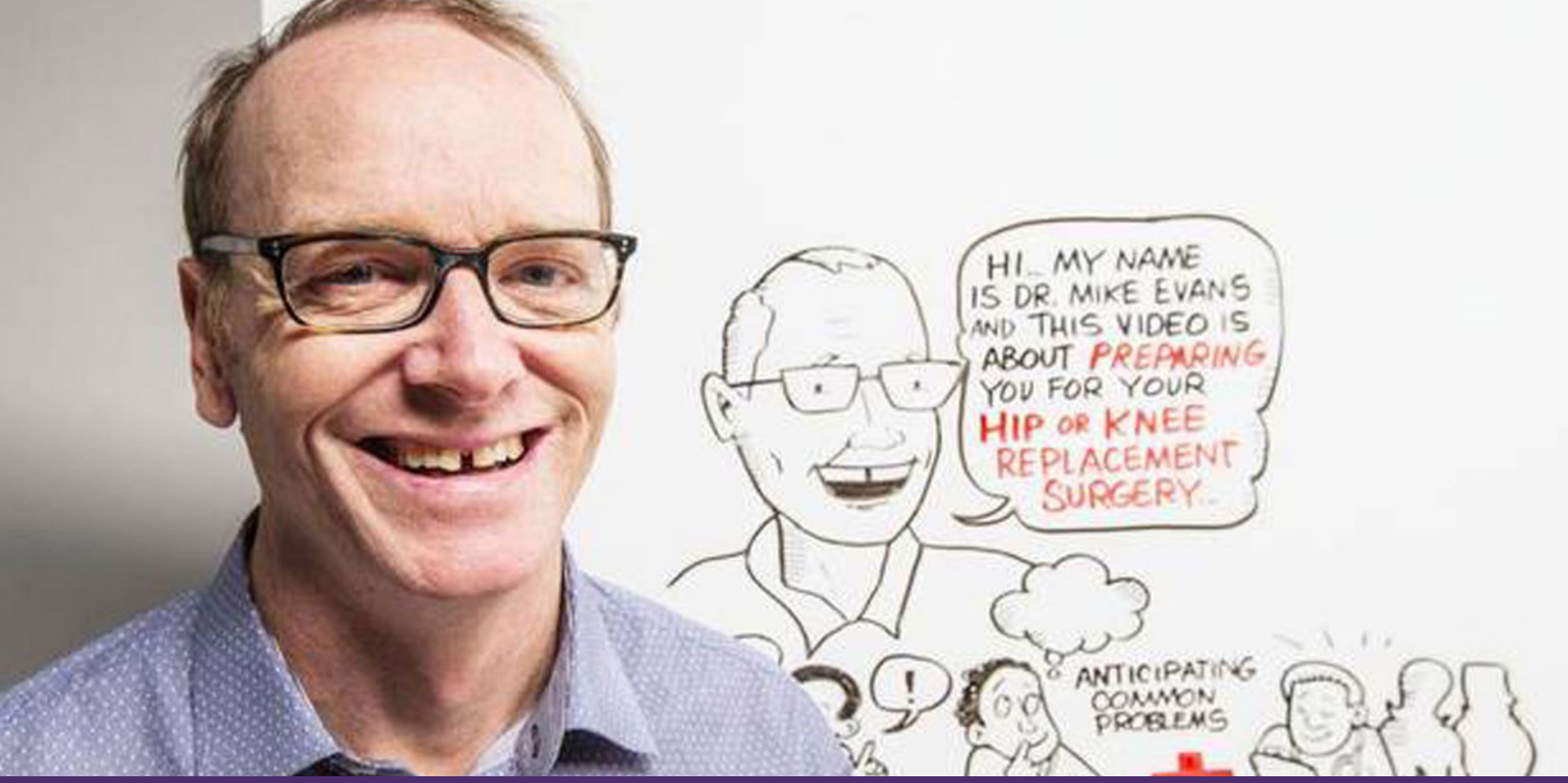

Special Parent Presentation

Dr. Mike Evans '82
YouTube celebrity, medical expert & HSC Alum

Wednesday, February 11, 2015
7:00 p.m. – 8:30 p.m.
The Virtue Fitzgerald Centre for the Arts
Light refreshments will be served.

Dr. Evans will share his approach to healthcare education and his invaluable knowledge, offering suggestions on how to best take care of ourselves to avoid disease.

About Dr. Evans

Dr. Mike Evans '82 is known worldwide for his work in innovative health messaging to the public. He has built a media lab that brings together filmmakers, designers, patients, and social media mavens. More than 10 million people have seen his famous whiteboard lectures on YouTube, and he hosts CBC's Fresh Air on CBC Radio One. He and his creative group have pioneered Peer-to-Peer healthcare with unscripted interviews of patients with cancer in the The Truth of It film series, health info-graphics, health media curation, as well as founding a Med School for the Public at the University of Toronto.

Dr. Evans is also a staff physician at St. Michael's Hospital, an Associate Professor of Family Medicine and Public Health, and a Scientist at the Li Ka Shing Knowledge Institute. Current projects include crowdfunding The Better Life Project, a Walking Company called the 23 and ½ hours club, and being the CBC doctor for the Sochi 2014 Olympics. His work has been profiled in a wide range of publications from JAMA to the Walrus to the Netflix blockbuster, Orange is the New Black. Recent awards include being chosen as the top 10 innovators in health by the Canadian Medical Association, top 45 Canadians over 45, and the Gold medal in Social media at the Web Health Awards.

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